Political Segments

Xandr Audience Segment - Political Affiliation - Inferred Democrat
Xandr Audience Segment - Political Affiliation - Inferred Independent/Other
Xandr Audience Segment - Political Affiliation - Inferred Non -Registered
Xandr Audience Segment - Political Affiliation - Inferred Republican
Xandr Audience Segment - Political Affiliation - Known Democrat
Xandr Audience Segment - Political Affiliation - Known Independent/Other
Xandr Audience Segment - Political Affiliation - Known Republican
Xandr Audience Segment - Political Affiliation#2 - Inferred Democrat
Xandr Audience Segment - Political Affiliation#2 - Inferred Independent/Other
Xandr Audience Segment - Political Affiliation#2 - Inferred Non -Registered
Xandr Audience Segment - Political Affiliation#2 - Inferred Republican
Xandr Audience Segment - Political Affiliation#2 - Known Democrat
Xandr Audience Segment - Political Affiliation#2 - Known Independent/Other
Xandr Audience Segment - Political Affiliation#2 - Known Republican
Xandr Audience Segment - Politics Interest - Yes
Xandr Audience Segment - Contributes To Political Charities
Xandr Audience Segment - Interest In Conservative Political Social CaUSes/Concerns
Xandr Audience Segment - Interest In Liberal Political Social CaUSes/Concerns
Xandr Audience Segment - Interest In Other Social CaUSes/Concerns
Xandr Audience Segment - Political Contributor (Mail Order Responders)
Xandr Audience Segment - Political Viewing On Tv - Conservative
Xandr Audience Segment - Political Viewing On Tv - Liberal
Xandr Audience Segment - Political Viewing On Tv - Liberal Comedy
Xandr Audience Segment - DTV Genre - Politics
Xandr Audience Segment - Government
Xandr Audience Segment - Government And Politics
Xandr Audience Segment - Government And Politics - Other
Xandr Audience Segment - Political Affiliation - Conservative
Xandr Audience Segment - Political Affiliation - Liberal
D2 Advertising Only - Targetsmart - HH Demo Addrlvl Tsmart Contrib Dem Code 2018
D2 Advertising Only - Targetsmart - HH Demo Addrlvl Tsmart Contrib Gop Code 2018
D2 Advertising Only - Targetsmart - HH Demo Addrlvl Tsmart Evav Voter Flag 2018
D2 Advertising Only - Targetsmart - HH Demo Addrlvl Tsmart G2016 Voter 2018
D2 Advertising Only - Targetsmart - HH Demo Addrlvl Tsmart General Turnout Code 2018
D2 Advertising Only - Targetsmart - HH Demo Addrlvl Tsmart Issue Campaign Finance 2018
D2 Advertising Only - Targetsmart - HH Demo Addrlvl Tsmart Issue Minimum Wage 2018
D2 Advertising Only - Targetsmart - HH Demo Addrlvl Tsmart Issue Path To Citizen 2018
D2 Advertising Only - Targetsmart - HH Demo Addrlvl Tsmart Issue Progressive Tax Flag 2018
D2 Advertising Only - Targetsmart - HH Demo Addrlvl Tsmart Local Turnout Code 2018
D2 Advertising Only - Targetsmart - HH Demo Addrlvl Tsmart P2016 Voter 2018
D2 Advertising Only - Targetsmart - HH Demo Addrlvl Tsmart Party Code 2018
D2 Advertising Only - i360 - HH Demo Pro Trump Voters 2019
D2 Advertising Only - i360 - HH Demo Prochoice Voters 2019
D2 Advertising Only - i360 - HH Demo Prolife Voters 2019
D2 Advertising Only - i360 - HH Demo Republican Primary Voters 2019
D2 Advertising Only - i360 - HH Demo Republican Voters 2019
D2 Advertising Only - i360 - HH Demo Social Conservative Voters 2019
D2 Advertising Only - i360 - HH Demo State 2019
D2 Advertising Only - i360 - HH Demo Swing Trump Voters 2019
D2 Advertising Only - i360 - HH Demo Swing Voters 2019