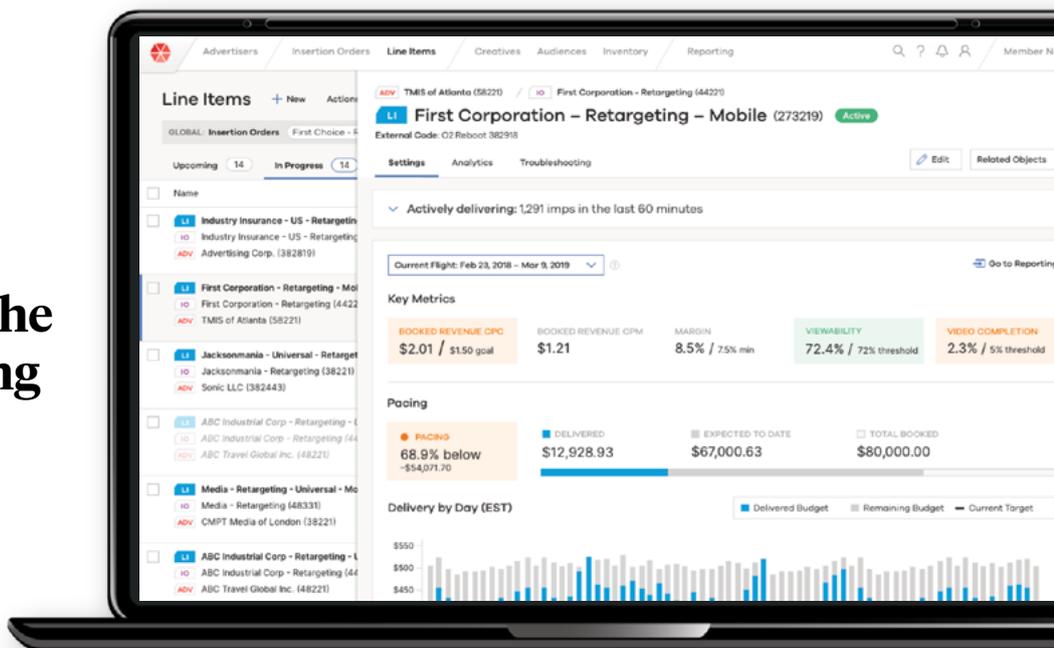


# Engaged Audiences. Better Results.

## A Strategic Buying Platform Built For The Future Of Advertising



### What Is Xandr Invest

Xandr Invest is the buying platform that will advance the way TV and digital advertisers buy audiences within premium content environments. With preferred access to brand-safe inventory across screens, valuable consumer insights and many ways to transact, Xandr Invest is the solution needed to connect with engaged consumers and drive business results.



#### Supply Advantage

A continued focus on technology for both buyers and sellers enables advertisers to maximize working media.



#### Audience Buying Across Screens

Premium inventory, consumer insights and tailored ways of buying to connect with consumers wherever they're engaging with content.



#### Power & Performance

A trusted, flexible buying platform for customized objectives that drive business results.



#### Commitment to Buyer Success

An enhanced user experience and increased customer support ensures buyers can be strategic.

## What Our Clients Say

“Xandr Invest offers unique levels of transparency and scaled access to supply, which coupled with powerful technology and sophisticated approaches to optimisation and viewability, make for a differentiated solution that aligns with our client’s needs. [...]”

Adam Pace, Chief Digital Officer,  
Omnicom Media Group UK

“Xandr is a strategic partner for Publicis Media and in particular for Zenith. Through Xandr Invest, we can create strategies that combines media and data in a platform that is truly open and that can be optimized according to our needs in order to provide the best return on investment for our clients.”

Thomas Allemand, Head of Digital Trading  
at Zénith (Publicis Media)

“Xandr is the way forward, and Greenhouse Group’s expertise in using Invest is generating a higher return on ad spend than we can achieve with other partners.”

Marc Bergers, Marketing Executive Online Acquisition,  
American Express Netherlands

“The premium inventory available on AppNexus’ video marketplace is a safe and relevant alternative to YouTube for the brands we work with.”

Julien Hirth, Co-founder  
at Scibids

“Xandr has been a long term partner to Xaxis [...]. Our teams have been utilizing the new platform features at scale and our clients have been impressed with the results they have generated. We are excited to be working with the Xandr team, as they innovate in support of advertisers.”

John Wittesaele, President EMEA,  
Xaxis

“We have [...] combined audience insights with central business intelligence. This has resulted in more customers in our stores, increased revenue and greater market share”

Claus Thrane, CEO,  
Shoe-d-vision

## About Xandr

At Xandr, we bring together our core assets across media, data, and technology to create a premium advertising marketplace that helps marketers understand and reach their target audiences more effectively and across screens at scale.