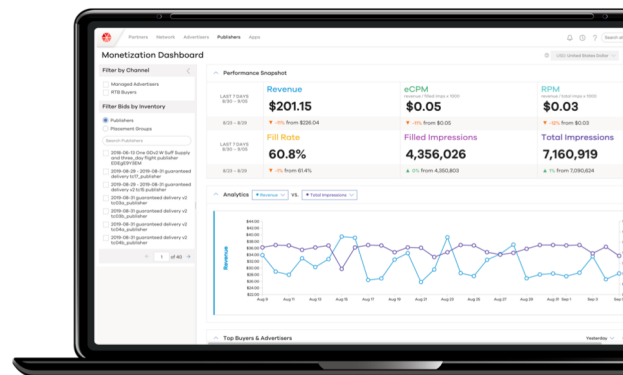


Maximized Yield. Increased Demand.

We are uniquely positioned to offer the scaled, streamlined buying and selling platform the industry needs and to help **shape TV and digital media monetization in the future.**



What is Xandr Monetize

Xandr Monetize is a strategic selling platform that provides holistic management controls, unique data, and differentiated buyer demand to enable media companies to unlock the full value of their inventory and improve the experience for their customers.



Strategic Inventory Management

Comprehensive solutions for holistic inventory and demand channel management needed to strategically grow your business.



Data-Driven Yield Optimization

Industry-leading forecasting analytics and data-driven yield optimization tools to maximize the value of your inventory.



Demand Advantage

Differentiated demand and scale stemming from dual-sided advancements in buyer and seller solutions to make you more money.

Solutions of Xandr Monetize

Ad Server

An open and transparent ad decisioning, delivery, and reporting solution built for performance through superior yield optimization.

Yield Analytics

A complete picture of your data, driving better inventory pricing and operational efficiency.

SSP

Advanced controls to manage demand partners across all channels and formats.

Supporting All Formats and Devices



Display



Mobile



Desktop Video



Native



Connected TV

What Our Customers Are Saying

“Through premium deals and holistic demand channel management, Xandr Monetize sets us up to strategically optimize global revenue”

— **Carsten Schwecke**, Chairman of the Board, Media Impact, the joint marketing org of Axel Springer and Funke Mediengruppe

“Developed with our sales needs in mind, Programmatic OTT with Prebid will be essential to better managing inventory within client campaigns and realizing higher yield for our premium content”

— **Amit Chaturvedi**, EVP, Head of Revenue Operations & Ad Products, WarnerMedia Ad Sales